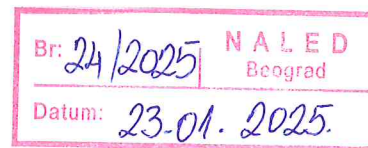


EUROPEAN BEEKEEPING ASSOCIATION
Brdo pri Lukovici 8, 1225 Lukovica, Slovenija
eba@ebaeurope.eu



Belgrade, January 23, 2025

Subject: Letter of support to the European Beekeeping Association

Dear,

We want to express our sincere admiration and give you full support for all the efforts you make in improving the conditions for the development of beekeeping in Europe. In this way, the National Alliance for Local Economic Development NALED gives full support to all activities of the European Beekeeping Association, aimed at fight against fraud on the honey market and the mass occurrence of counterfeit honey on the European market. Aware of the fact that honey is a food that comes to our tables in its unaltered natural form, without preservatives and additives, with numerous biological properties that have a positive effect on the human body, we want to support you in the intention to preserve honey in its original form in all stages of trade and consumption. Also with the aim of protecting beekeepers and improving their competitiveness, we sincerely support your activities aimed at fighting the gray economy and unfair competition in the beekeeping sector in Europe.

We wish you the best of luck in your future endeavors and look forward to the achievements you will achieve together with your partners. May your dedication and passion for progress continue to serve as a lighthouse of inspiration.

Sincerely,



Violeta Jovanovic
Executive Director
NALED

