

Poslanec Evropskega parlamenta

PISMO PODPORE

Pozdravljam in podpiram pobudo Evropskega čebelarkega združenja za boj proti ponarejanju medu. Ponaredki medu so trenutno ena izmed največjih težav in groženj svetovnemu čebelarstvu. Potreben je odločen, jasen in skupen odgovor na ravni EU. Ponaredki medu ogrožajo domače čebelarje, saj znižujejo odkupno ceno medu, hkrati pa pomenijo resno zavajanje potrošnikov. Podatki so zaskrbljujoči – ocenjuje se, da je na naših trgovskih policah polovica medu ponarejenega.

Kot evropski poslanec bom podprl zakonodajne rešitve, ki prinašajo strožja pravila glede označevanja izvora medu. Potrošnik mora biti jasno obveščen o državi porekla in kakovosti medu.

Slovenija je država z izjemno čebelarsko tradicijo, zato pozdravljam aktivnosti Čebelarske zveze Slovenije, ki je ena izmed najbolj odločnih borcev proti ponarejanju medu.



Matej Tonin

LETTER OF SUPPORT

I welcome and support the initiative of the European Beekeepers' Association to combat the counterfeiting of honey. Counterfeit honey is currently one of the biggest challenges for global beekeeping; therefore, a decisive and common response at the EU level is needed. Counterfeits of honey pose a serious threat to domestic beekeepers, as it lowers the purchase price of honey, and it is at the same time seriously misleading consumers. The data is alarming - it is estimated that half of the honey on our grocery stores shelves is fake.

As an MEP, I will support legislative solutions that introduce stricter rules for labelling the origin of honey. The consumer must be clearly and correctly informed about the country of origin and the quality of the honey.

Slovenia is a country with an exceptional beekeeping tradition, so I welcome the activities of the Beekeepers' Association of Slovenia, which is one of most determined and renowned fighters against counterfeiting honey.



Matej Tonin